

asbestoswise

Information and Support

Strategic Plan 2016 - 2018

FROM THE PRESIDENT

At the heart of our work there is and will continue to be the current or potential person living with an Asbestos Related Disease (ARD) together with their family. Statistics show that approximately 300 Victorians are diagnosed with an ARD each year and that a large portion of the population is still being exposed to risk either knowingly or unknowingly.

Over the past 8 months, with the input of our stakeholders, the Committee of Management and staff of Asbestoswise have been formulating the organization's strategic direction. We are delighted to share with you our Strategic Plan 2016-2018. It is a document that will need to continue to reflect the evolving landscape within which we operate.

In developing our strategic direction we have acknowledged the ongoing challenges our organisation faces including: limited funding, continued third wave exposure, the low profile of ARD, compliance inconsistencies, a fragmented system with gaps, sector duplication and a lack of evidence to drive change where its most needed. We also acknowledge the many positive developments in the sector including: the establishment of the Asbestos Safety & Eradication Agency and the sign up by all states and territory governments to the Strategic Plan on Asbestos Management.

The Asbestoswise Strategic Plan sets out our strategic objectives across the following three key areas: Our Organisation, Our Services and The Sector.

Listening and learning from our stakeholders underpins our future growth and success, so we welcome your feedback and look forward to amplifying the voice of the stakeholders at the heart of what we do.

OUR VALUES

The values that form the foundation upon which our work is based are: compassion, community, empowerment and leadership. These values will feature in our approach to our work, the services we deliver and in our organizational culture.

- Compassion:** for the needs and journey of those living with an ARD and their carers/families
- Community:** uphold the importance of peer support in the development of a sense of community
- Empowerment:** stakeholder empowerment through the provision of quality information and education
- Leadership:** taking a proactive stance in driving change

OUR VISION

Asbestoswise aspires to a society free from the risk of exposure to asbestos, where those living with and ARD (and their families) have access to the treatment, care and support they want and where there's a national commitment to find a cure.

OUR PURPOSE

The role that Asbestoswise believes it has in achieving the above Vision is to: -

- Maintain its role as a highly regarded source of accurate and timely information
- Advocate for research funding to be directed at ARD
- Facilitate a sense of community through peer support activities
- Proactively influence matters relating to public health policy, legislation and compliance

KEY RESULTS AREA (SUCCESS FACTORS)

We recognize that in order to fulfil our Purpose, we need to focus on the following Key Results Areas:

Our Organisation: sufficient resources and effective systems are in place to support our work

Our Services: service provision is and remains at the core of our work

The Sector: our ability to advocate and work within and across sectors will lead to meaningful change

STRATEGIC OBJECTIVES

The strategic objectives that we have identified across these three areas are:

- 1) **Sustainability:** Develop a sustainable organisation that is responsive and well equipped to deliver on its Purpose
- 2) **Governance & Leadership:** Achieve a complementary COM skills set that will provide the stewardship needed to achieve the Strategic Plan
- 3) **Systems & Processes:** Create effective systems/ processes to support service development implementation and evaluation
- 4) **Profile & Branding:** Raise the profile of the organisation to facilitate the development of strategic working partnership and financial support
- 5) **Information Resources:** become a highly regarded source of information, referral and education
- 6) **Projects:** Secure funding to pilot initiatives that support our purpose and creates sector knowledge
- 7) **Advocacy:** Actively engage in collective advocacy to affect systemic change
- 8) **Research & Knowledge:** engage in and support research that generates evidence that informs our work and sector intelligence
- 9) **Collaboration:** Become a respected collaborative partner within and across sectors

OUR PROJECTS

Some of the project work we have identified as important in our strategic planning process includes:

- Identifying all those in need throughout Victoria and establish solid rapport within the health and allied network
- Expand the skill and experience set of the Committee of Management through recruitment
- Secure philanthropic funding to support our current and future initiatives
- Develop a list of advocacy issues and construct a compelling case for support for these
- Initiate regular networking meetings between Asbestoswise, GARDS and the Bernie Banton Foundation

THE NEXT STEPS

Our next steps are to communicate our strategic direction and obtain feedback, invest in the required infrastructure, processes and culture and then implement the Plan.